

Woodville Hockey Club



Sponsorship Packages





Introduction

The Woodville Hockey Club caters for Hockey Players of any age and ability.

The Club is located at Finsbury Reserve, Park Ave Woodville North and provides hockey for players aged 5 years old through to Veterans upwards of 60 years of age.

For beginners, starting in the Hooked Into Hockey program is a great introduction to hockey, or you can come straight out to a training session for any age group. For players wanting to play at a higher level, the Club enters teams in all Junior Grades as well as several senior teams including Premier League Men's and Women's.

Woodville Hockey Club enters teams into the South Australian Hockey Association Metropolitan Competition, with Matches being played on Friday nights for Juniors and either Saturday or Sunday for Seniors.

Come and see our elite Hockey Players, the vast majority who have represented South Australia.





History

The founding philosophy of the Woodville Hockey Club, was to give any player, volunteer or coach the opportunity to compete at the highest level, regardless of wealth, education, race or ability. That philosophy was to provide a Sporting Club, Service and Facility available to welcome any member of the local community, with the opportunity to join, be welcomed and to actively participate in sport.

Mr G A Phillips, a senior Master at the Woodville High School, formed the Woodville Hockey Club in 1952 with a boy's team from the Woodville High School.

Within a few years, the club increased rapidly in number of teams and had made enough of a mark to be admitted to top grade competition. In 1978 they officially amalgamated with the Woodville Women's Hockey Club.

Woodville has been a leading club in South Australia, envied by all other clubs. Known Australia wide, it has for years provided the bulk of players in state teams at all levels - Seniors, Colts (under 21), and juniors. Many of South Australia's coaches and administrators both club and state started their careers at the Woodville Hockey Club.

Woodville produced a first in 1986 by installing the first internationally approved synthetic pitch in South Australia. In 2008, the Club replaced the synthetic pitch.





Sponsorship Overview

Sponsorship of the Woodville Hockey Club can bring many returns for your investment, including enhancing your business image, increasing sales, heightening awareness and recognition of your company name, effective brand advertising and exposure, and opportunities to entertain your customers or valued staff members.

Woodville Hockey Club is one of the most successful clubs in the South Australian Competition. This also translates off the field with Corporate Partners, Members, Supporters and attendances to our matches and facilities.

Being a Corporate Partner or Sponsor of the Woodville Hockey Club tells your customers something about your business, and your willingness to become involved with and support the local community.

Expose your business to the largest number of Players, Spectators, Coaches, Supporters, Sponsors and Corporate Partners to the Woodville Hockey Club, which is in excess of 60, 000 people per year.

We are able to negotiate and tailor a very personalised relationship with your company that meets individual needs. Your business can become involved for as little as \$ 125





Diamond Sponsor—Value \$ 1500

Diamond Sponsorship is a premium level package that provides an outstanding range of corporate benefits, from brand awareness and arena signage to hospitality and entertainment.

- ***4.8m x 1.0m Arena Sign at Woodville Hockey Club***
- ***Company Logo prominently displayed on Match Day Sponsors Board on your dedicated Match Day***
- ***Company Logo displayed on "Club Sponsors" board at all other times***
- ***Invitation to Club Events for 4 people***
- ***Presentation Dinner invitation for 4 people***
- ***Present to Winner your Company Named Club Award***
- ***Advertising on Club Website***
- ***Advertising feature in Club Newsletter***
- ***Framed Team Photo and Certificate of Recognition***
- ***Recognition in Newsletters and Annual Report***
- ***Access to players rooms prior to match, by arrangement***





Platinum Sponsor—Value \$ 900

The Platinum Sponsorship package is tailored for companies that prefer substantial branding awareness with networking benefits . This package represents exceptional value for money.

- ***2.4m x 1.0m Arena Sign at Woodville Hockey Club***
- ***Company Logo on "Club Sponsors" board***
- ***Invitation to Club Events for 4 people***
- ***Advertising on Club Website***
- ***Advertising feature in Club Newsletter***
- ***Framed Certificate of Recognition***
- ***Recognition in Newsletters and Annual Report***





Match Day Sponsor—Value \$ 125

The Match Day Sponsorship package is the cost-effective solution for the company that seeks the opportunity to be involved with the Club, as well as networking and fostering business opportunities with larger sponsors of the Woodville Hockey Club

- ***Company Logo prominently displayed on Match Day Sponsors Board on your dedicated Match Day***
- ***Company Logo on "Club Sponsors" board at all other times***
- ***Invitation to Club Events for 4 people***
- ***Company Logo Displayed on Club Website***
- ***Framed Certificate of Recognition***
- ***Recognition in Newsletters and Annual Report***





Other Sponsorship Packages Available

MAJOR PARTNER – available by negotiation

In Addition to the Diamond Sponsor Package

- **Stadium Naming Rights**
- **Exclusive Product Sales if applicable**
- **Major uniform branding on player uniforms**
- **Hockey SA Stadium Signage**
- **Significant brand exposure via Media, Club, Hockey SA**
- **Branding on all official club uniforms**
- **Company Named Club Awards**
- **Corporate Entertainment**

PREMIER PARTNER – available by negotiation

In Addition to the Diamond Sponsor Package

- **Grandstand Naming Rights**
- **Uniform branding - playing shorts, skirts and rear of jumper**
- **Major Club branding program - office, website, email news**
- **Advertising program in club publications.**
- **Invitation to corporate networking events**
- **Specific product/service promotions as negotiated**
- **Direct email marketing and business promotions**





Sponsorship Agreement

SPONSORS DETAILS	
NAME	
ADDRESS	
TELEPHONE	
FAX	
EMAIL	
WEBSITE	
Official Business name to be displayed on certificate and advertising	

PACKAGE TYPE

	DIAMOND PACKAGE	\$ 1500
	PLATINUM PACKAGE	\$ 900
	MATCH DAY SPONSOR	\$ 125
	MAJOR / PREMIER PARTNER	\$ NEGOTIATED



Signed by Sponsor _____ **Print Name** _____
Date _____



Payment

On receipt on Tax Invoice, Payment can be made to the following address:

**Woodville Hockey Club Inc
PO Box 48
Woodville SA 5011**

Telephone: 8445 2960

COMPANY LOGO

Please forward your company logo to the postal address or email address below. Preferred format is jpeg

INFORMATION ON YOUR BUSINESS

Could you please supply the club with Brochures, Business Cards and detailed information on your business products and services that you specialise in, so that we can promote to our club members.



SPONSORSHIP CONTACT

Name: Mark Ucinck
Address: PO Box 48 Woodville SA 5011
Telephone: 08 8353 5365 or 0437 037 099
Email: sponsorship@woodvillehockeyclub.com.au